



NORTHWEST TERRITORIES FLOATPLANE ASSOCIATION

Action Plan 2021-2023

Introduction

The Northwest Territories Floatplane Association (NWTFA) was formed in 2004 by local aviation enthusiasts who envisioned an organization which would support general aviation and air safety, showcase the rich aviation history of the Northwest Territories, and promote the region as an “aviation friendly” destination. NWTFA has become a prominent voice for private pilots, aircraft owners and supporters of general aviation and regularly engages in consultation and advocacy on matters impacting general aviation in the Northwest Territories.

NWTFA is affiliated with Canadian Owners and Pilots Association which permits access to quality programs and provides the NWT’s general aviation community with a common voice relating to matters of mutual interest discussed at a national level.

The executive of NWTFA is pleased to present the following two-year Action Plan. Its purpose is to identify priorities and establish clear direction for the executive and membership over the next two years, ensure effective reporting of progress concerning key initiatives, and create an efficient means of soliciting the views of the general aviation community concerning current and future priorities.



NWTFA ACTION PLAN 2021-2023



Goal	Action	Timeline	Measurement
Foster increased interest in general aviation in NWT	Delivery of programming to introduce public to general aviation and aircraft ownership	Winter/Spring 2022/2023	Increased participation in and demand for training and services in the general aviation sector in NWT
Promote NWT as an attractive destination for general aviation	Provide information on travel routes, available resources, and local amenities and destinations	Ongoing	Increased itinerant traffic at local airports and waterdromes; increased traffic on NWTFA website and/or growth in subscription to electronic newsletter
	Improvement of sites and placement of amenities at remote lakes	Summer 2022 and ongoing	Positive feedback from outdoor adventurers
Liaise with government and external agencies to provide effective advocacy on matters impacting general aviation in NWT	Solicit views of general aviation community on current issues	Fall 2021 and ongoing	Positive feedback concerning effective communication; mutually acceptable resolution of issues
	Strive to resolve matters of common interest with NWT airports and related authorities		
	Serve as communications conduit between airports and related authorities and the general aviation community		
Strengthen strategic partnerships with other agencies and organizations	Liaise with tourism organizations and operators to promote aviation tourism	Winter 2022 and ongoing	Increased visitation to NWT by visiting pilots
	Encourage participation in search and rescue and other activities related to general aviation	Ongoing	Increased volunteerism and interaction between organizations



NWTFA ACTION PLAN 2021-2023



Goal	Action	Timeline	Measurement
Advocate for adequate resources for general aviation in NWT	Seek opportunities to improve availability of general aviation services including parking, fuel and maintenance	Ongoing	Feedback from local and visiting pilots; increased visitation to NWT via private aircraft
Maximize aviation safety by building skills and awareness among the public and general aviation community	Facilitate delivery of safety programming to aviation enthusiasts and the public through events such as water egress and recurrent pilot training	Spring/Summer 2022 and ongoing	Healthy participation in available programming and quality feedback on future needs
Assist in communication of rules and regulations impacting general aviation in NWT	Utilize NWTFA website to highlight prevailing federal and territorial directives	Fall 2021 and ongoing	Positive feedback on information provided through website and newsletter

Additional Information

As with any action plan, it is important for the general aviation community and public to remain engaged on current and future initiatives and we therefore encourage your feedback. An electronic copy and future updates of the Action Plan will be made available on the NWTFA website at <https://www.nwtfloatplane.com>.